Technological entrepreneurship 780 (IEE 780)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	16.00
Programmes	BEngHons Engineering and Technology Management
	BScHons Engineering and Technology Management
Prerequisites	No prerequisites.
Contact time	20 contact hours per semester
Language of tuition	Module is presented in English
Department	Engineering and Technology Management
Period of presentation	Semester 1 and Semester 2

Module content

Technical solutions can overcome various problems confronting the world, but new business leaders need to emerge by identifying these potential opportunities that can lead to sustainable enterprises with more employment opportunities. The module highlights the role of technology innovation and strategy in entrepreneurship, the development of business models and plan, the lean start-up principle, legal aspects and venture leadership. Entrepreneurship is an intellectual discipline in its own right with its own systematic methods and techniques that can be learned and mastered through professional practice and hard work. This module will equip you with the fundamentals of technological entrepreneurship that can be applied in new ventures or your existing career.

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